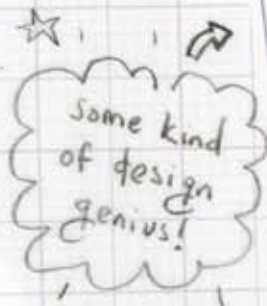


# Helen Ward

**D.O.B.** 18.04.1979  
**ADDRESS** 39 Balmain Street  
Totterdown  
Bristol, BS4 3BX  
**MOBILE** 07855 471705  
**EMAIL** helen@birdface.net



## PROFILE

Having worked as a designer and illustrator for Portico Designs for over 6 years, I left in summer 2008 to find new challenges and learn new skills...

I have an extensive knowledge of print processes over a wide selection of stationery and giftware formats. I have several years' experience in packaging design and development with a background in bookbinding and paper engineering.

I also have over 5 years experience in licensing and branding, particularly for children's product.

## KEY SKILLS

Fluent in full Adobe Creative Suite package.  
Quark Express  
Packaging and paper engineering

## RELEVANT EMPLOYMENT HISTORY

2002 - 2008 - Portico Designs - Senior Designer, Stationery and Gift.  
2001 - 2002 - Alfred Harris - Traditional bookbinder and print finishing  
2001 - Design Line - Paper Engineer

## EDUCATION

1998-2001 - BA (Hons) Graphic Design, 2:1, UWE Bristol  
1997-1998 - Foundation Studies in Art and Design - Diploma (with distinction), Winchester School of Art  
1995-1997 - A levels: Photography(A), Textiles(A), Fine Art(B), Art History(D) - Barton Peveril, Hampshire. College commendation awarded in 1997.  
1991-1997 - 10 G.C.S.E.s all C grade or above - The Atherley School, Southampton

## OTHER INTERESTS

In my spare time, I can often be found sitting around making stuff. I enjoy crafting and am a keen knitter (actual level of knitting skill is debatable!). I also enjoy sewing and silversmithing.

I have been involved in several exhibitions over the last few years involving my paper collage artwork...

## RECENT EXHIBITIONS

April 2009 - 'Nature's Way' exhibition, Grany Bradley Gallery, Bristol  
December 2008 - January 2009, Fire Works Gallery, Bristol  
December 2008 - January 2009 - 'The Magic Number' exhibition, The Square, Bristol  
Summer 2007 - Soma Gallery, Bristol  
Spring 2007- present - Sneakerpimps World Tour  
Winter 2006 - 'Little and Lots' exhibition, Here Gallery, Bristol  
Autumn 2006 - Lost Art, Liverpool  
Summer 2006 - Workshop, Bristol  
Spring 2006 - Paperworks, Bury Art Gallery, Lancashire

To find out some more about me, please check out my blog: [www.birdface.net](http://www.birdface.net)

Helen Ward is the proud owner of a full, clean driving license.



## 4 THINGS TO BE PROUD OF:

1. Designed and developed Bad Alice - a successful licensed tween/teen character with worldwide market appeal: [www.bad-alice.co.uk](http://www.bad-alice.co.uk)
2. Designed and printed several successful stationery ranges sold in major UK retailers.
3. Designed initial branding and style guide for the Best selling Jacqueline Wilson license.
4. Currently exhibiting artwork in the Sneakerpimps World Tour.

REFERENCES available on request

